

# MapCult -Versões da marca



Mapeamento Cultural UFBA 2019



PANTONE 2347 CP  
Color values:  
**RGB**  
218 43 29  
**HEX/HTML**  
AC4FC6  
**CMYK**  
41 77 0 0



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



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PANTONE 7621 C  
Color values:  
**RGB**  
1171 35 40  
**HEX/HTML**  
DA2B1D  
**CMYK**  
0 94 100 0



PANTONE 15-1264 TCX  
Turmeric  
Color values:  
**RGB**  
255 133 15  
**HEX/HTML**  
FF850F  
**CMYK**  
0 48 94 0



PANTONE 14-0757 TCX  
Misted Marigold  
Color values:  
**RGB**  
227 189 51  
**HEX/HTML**  
E3BD33  
**CMYK**  
0 17 78 11



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



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PANTONE 2256 XGC  
Color values:  
**RGB**  
85 194 108  
**HEX/HTML**  
55C26C  
**CMYK**  
15 0 57 0



PANTONE 2285 C  
Color values:  
**RGB**  
147 218 73  
**HEX/HTML**  
93DA49  
**CMYK**  
44 0 86 0



PANTONE 319 C  
Color values:  
**RGB**  
44 204 211  
**HEX/HTML**  
2CCCD3  
**CMYK**  
60 0 16 0



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



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Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
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Color values:  
**RGB**  
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**HEX/HTML**  
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**CMYK**  
65 3 0 0



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PANTONE 2089 C  
Color values:  
**RGB**  
114 72 189  
**HEX/HTML**  
7248BD  
**CMYK**  
71 80 0 0



PANTONE 2582 C  
Color values:  
**RGB**  
172 79 198  
**HEX/HTML**  
AC4FC6  
**CMYK**  
41 77 0 0



PANTONE 514 U  
Color values:  
**RGB**  
206 137 195  
**HEX/HTML**  
CE89C3  
**CMYK**  
17 55 0 0



PANTONE 298 C  
Color values:  
**RGB**  
65 182 230  
**HEX/HTML**  
41B6E6  
**CMYK**  
65 3 0 0



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Color values:  
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Color values:  
**RGB**  
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**HEX/HTML**  
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**CMYK**  
65 3 0 0